



Maryland Coastal Bays Program

30th Anniversary Sponsorship Opportunities



The Maryland Coastal Bays Program works to enhance the ecological values and resiliency of the Coastal Bays, the watershed, and its communities through conservation and public engagement.



Coastal Bays 30th Anniversary Sponsorship Opportunities

In 2026, the Maryland Coastal Bays Program is celebrating **30 years** of protecting, restoring, and educating our communities on one of the most ecologically diverse watersheds on the East Coast. Since 1996, collaboration between our staff, volunteers, partners, and supporters has helped to improve water quality, restore critical habitats, monitor wildlife, reduce pollution, and inspire thousands of residents and visitors to become stewards of Maryland's Coastal Bays.

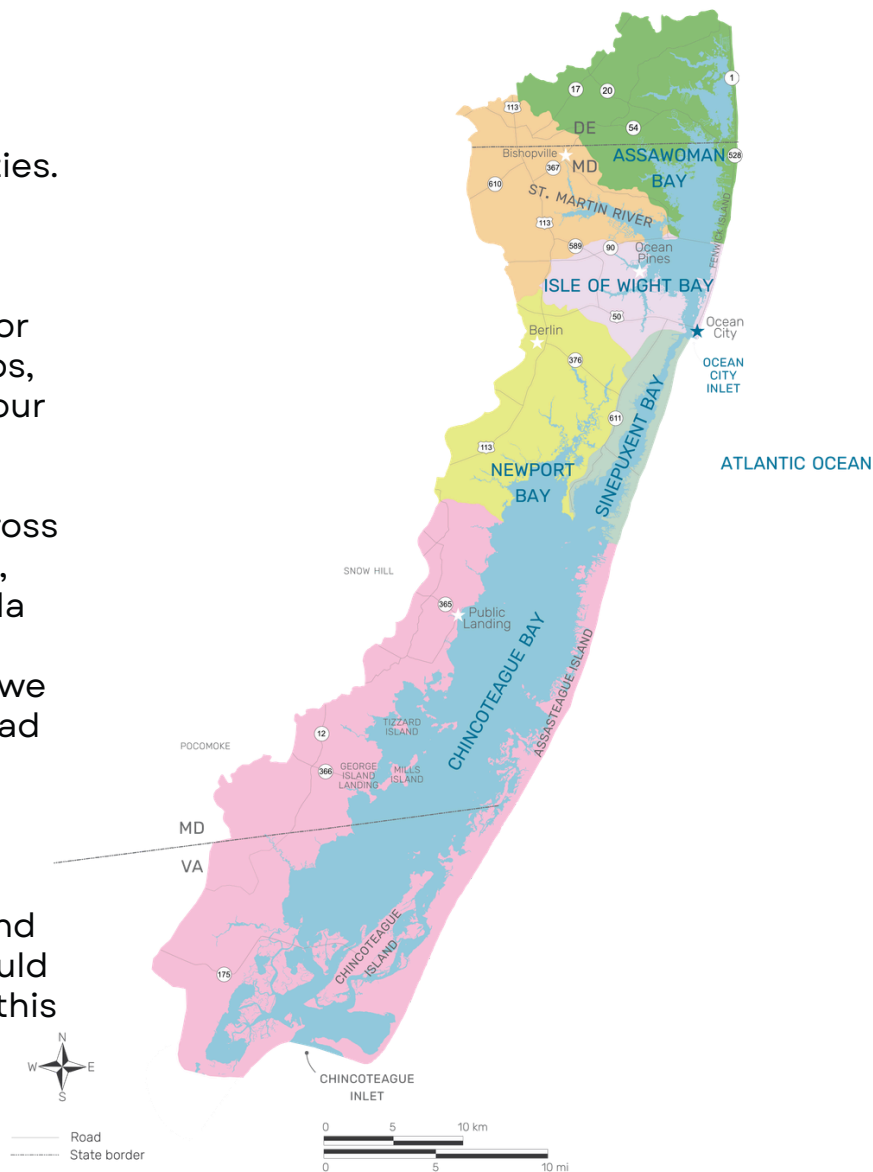
As we celebrate this milestone year, we invite you to join us not just for one unforgettable night, but as a full-year partner in ongoing conservation activities. Your 2026 sponsorship supports impactful, science-driven work all year long—habitat restoration, water quality monitoring, environmental education for youth and families, community cleanups, and the volunteer programs that keep our bays healthy and resilient.

Your partnership will be recognized across the full breadth of our work for the year, culminating in the 30th Anniversary Gala on **September 17, 2026** at Assateague State Park—a celebration of everything we have achieved together, and a launchpad for the next generation of coastal conservation.

Your support will help ensure that the Coastal Bays remain healthy, vibrant, and protected for decades to come. We would be honored to have you as a partner in this landmark year.

Yours in Conservation,

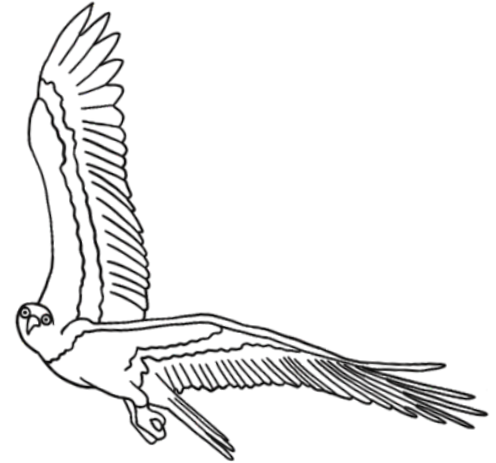
Maryland Coastal Bays Program





Sponsorship Opportunities

\$10,000: Osprey Sponsor



Visibility & Recognition

Year-round recognition as Osprey Sponsor on:

- Website
- Social media
- Newsletters throughout the year
- 30th year Press release
- Gala promotional materials
- Premier logo placement across all materials (digital + print)
- Year in Review mailing

Program Partnership- As a recognized sponsor, you will ensure MCBP can continue to run these valuable programs:

- Tern Raft- wildlife conservation program
- 2026 WETLANDS high school leadership and stewardship retreat
- Discover Your Watershed community volunteer program
- Marine Debris Plunder
- Horseshoe Crab Monitoring and Rescue Team
- Free community boat rides on the Coastal Bays
- Gala Celebration on September 17, 2026

Engagement Benefits

- Field visit with MCBP scientists or restoration staff
- Opportunity for a corporate volunteer event

Gala Benefits

- Reserved table for 8 at Gala
- Premium on-site signage
- Recognition during program

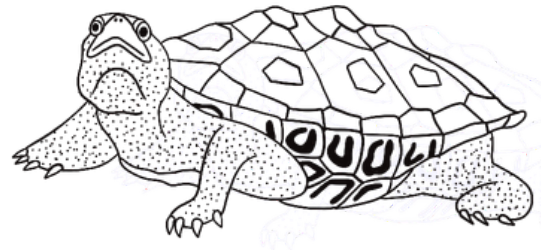
DID YOU KNOW?

In 2025, MCBP volunteers dedicated **1,650 hours** of their time amounting to a value of **\$57,403**



Sponsorship Opportunities

\$5,000: Terrapin Sponsor



Visibility & Recognition

Year-round recognition as Terrapin Sponsor on:

- Website
- Social media
- Newsletters
- Press releases
- Gala promotional materials
- Year in Review mailing

Program Partnership:

- Exclusive recognition as Sponsor for free bay boat rides at Bay Day

Engagement Benefits

- Invitation to participate in volunteer day for Sponsor employees

Gala Benefits

- Six tickets
- Premium on-site signage
- Recognition during program

DID YOU KNOW?

In 2025, **5,557** people were reached through the **132** education and outreach events



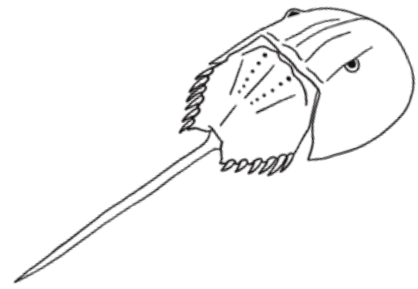
Sponsorship Opportunities

\$2,500: Horseshoe Crab Sponsor

Visibility & Recognition

Year-round recognition as Horseshoe Crab Sponsor on:

- Website
- Social media
- Newsletter
- Gala promotional materials
- Year in Review Mailing



Engagement Benefits

Invitation to participate in volunteer day for Sponsor employees

Gala Benefits

- Four tickets
- Signage at event
- Recognition during program

DID YOU KNOW?

MCBP volunteers have rescued over **20,200** stranded spawning horseshoe crabs since 2022



Sponsorship Opportunities

\$1,000: Oyster Sponsor



Visibility & Recognition

Year-round recognition as Oyster Sponsor on:

- Website
- Social media
- Newsletters
- Gala promotional materials
- Year in Review

Gala Benefits

- Two tickets
- Signage at event
- Recognition during program

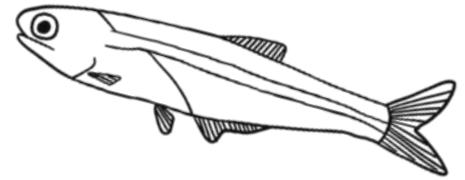
DID YOU KNOW?

Since 2014, over **55,600 oysters** have been raised through our Oyster Gardening Program



Sponsorship Opportunities

\$500: Bay Anchovy Sponsor



Visibility & Recognition

Year-round recognition as Bay Anchovy Sponsor on:

- Website
- Social media
- Newsletters
- Gala promotional materials
- Year in Review

Gala Benefits

- Signage at event
- Recognition during program

DID YOU KNOW?

Bay anchovy are one of the most abundant fish in our Coastal Bays watershed and serve as a primary food source.



Gala Sponsor Opportunities

A select number of Gala sponsorship opportunities are available for beverages, raw bar, desserts, and the evening's entertainment. Partial sponsorships are accepted.

We also have a select number of opportunities for in-kind partnerships.



**Beverage
Sponsor**

\$4,000



**Entertainment
Sponsor**

\$3,500



**Dessert
Sponsor**

\$1,500



**Raw Bar
Sponsor**

\$1,500



Your 30th Gala event sponsorship will include signage beside the sponsored item, logo and name recognition of the Coastal Bays website and social media, and name recognition at the event identifying you as the sponsor(s) of your item.



If you would like to discuss:
- custom sponsorship amount
- in-kind sponsorship
- silent auction donation

**or have questions about the 30th Anniversary events
and Gala, please email
Liz Wist at lwist@mdcoastalbays.org**

**To learn more about Maryland Coastal Bays Program,
please visit mdcoastalbays.org**

*The Maryland Coastal Bays Program (MCBP) is a 501(c)(3) nonprofit organization.
All donations are tax-deductible.*



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